

**HMO Full Board Meeting
ZOOM
Wednesday, November 10, 2021
8:30 AM-9:30 AM**

Committee Members Present:

Beth Bowers, Amy Turner, Franca Armstrong, Allene Monaghan, Alice Savino, Karin Piseck, Scott Ingmire, David Mathis, Zoë Vandermeulen, Cheryl Blask, Melissa Burns, Jodi Delapaz, Mike Fitzgerald, Phil Martini, Shawna Papale, Gary Scalzo, Lisa Betrus, Ellen Bowe and Emily Arthur

Call to order:

Meeting called to order by Beth Bowers at 8:30am

Minutes from September 17, 2021

Financial Report as of September 20, 2021

Approved....M/S.....Gary Scalzo, Emily Arthur

Speaker: Brion Acton, NYS Department of Labor, Mohawk Valley Regional Analyst

Topic: *State of the Workforce – Presentation was emailed*

Current Employment Statistics – As of September 2021

US – Recovered 81% of jobs lost between Feb – April 2020

NYS - Feb–April drop was larger than US but we recovered 58% of jobs lost.

Utica/Rome MSA – Not seasonally adjusted. Sept 2019 vs Sept 2021, we added 2500 private sector jobs

HMO – Syracuse MSA – 14% jobs added back

By industry –

Both in Utica-Rome and Syracuse MSA

Leisure & Hospitality had the most jobs added but it was the most impacted over the year. Education & Health Services is struggling, Social Services is included in this.

Unemployment Rates –

US – rates decreased to 4.8% in September 2021 from 14.8% from January 2020

NYS – rates decreased to 7.1% in September 2021 from 16.2%

HMO LWDA – rates decreased to 4.4% in September 2021 from 16.5%

HMO LWDA Labor Force (employed & unemployed) – Lowest count of 158,400. 11 of last 12 months have been record low since 1990.

Brion will return in the spring to give an update. Any questions you can contact Brion at brion.acton@labor.ny.gov

Karin thanked Brion for working with Jim Wallace to provide information on Herkimer County.

Labor participation rate included anyone who's worked 1 hour. If they called about 1 job, they are considered a job seeker.

Quit Rate - In August 2021, 2.9% more people quit their job than in July. Impacted industries include Leisure & Hospitality, Retail Trade, and Manufacturing. Highest job categories included, public safety, dining & hospitality, finance, those that left onsite job and could get a remote job. 1 in 5 service employees were never going to return to their occupation. Some took opportunities for more education or found other ways to make ends meet.

Operator /Partner Report - Zoë Vandermeulen

- Since September's Board and Partner's meeting, continue to increase partner communication and referrals for services. Email updates, quarterly partner meetings are set through 2022. Next one is December 9.
- We had some old surveys that had reached end of life cycle. New surveys will be sent out via email after servicing.
- Having more in person job fairs. Madison County 11/17, also sharing info on youth programs with local school counselors.

Social Media – Jodi Delapaz

- Metrix – 110 courses completed, 268 registered users HMO. New contract began on 6/30 and expires 8/2022. Adding new features that we will be trained on. Gaming application being added.
- Virtual job fairs went well but due to DOL holding monthly job fairs we will only hold industry/company specific job fairs for those employers with 5 or more openings. Surveys were positive
- Website will be redesigned mid-January with google analytics for better reporting. More flexible platform, can add forms easily. Directive Technologies great to work with.
- Newsletter continues to grow, 223 subscribers, FB followers 1698 and Twitter 299 followers. YouTube new videos and have added a WDB Facebook page to feature Grant and we have 41 followers. 4 followers on new Instagram account. No LinkedIn account since it needs to be linked to personal account.

2021-2022 Schedule –

Going back to original routine of quarterly meetings. Next EC meeting is 12/10 and next Board meeting is 3/11/22.

Other business:

DSS & our Resource Room - Our office will begin scheduling our Resource Room for DSS clients.

Utica Working Solutions – Missy said the Utica Center is one of 10 in NY that is doing a soft opening, seeing 1 on 1 customers, not open to public yet. Utica was the chosen center in this region. They are waiting for security set up in the center. Resource room not open yet. Hopefully 1st of year, will start to spill over to other centers.

Virtual vs in person meetings - Beth mentioned another board that is meeting virtually asked about meeting in person. We get better attendance virtually due to travel. Alice took a zoom survey and 85% voted not in person, 15% in person.

Possibly meeting annually in person for breakfast or dinner.

MVCC free certificate program - Franca announced that if anyone has 18-24 low income young adults, MVCC has free certificates in many programs including trade welding, CNC, Mechatronics, among many others. Now expanded to non-credit offerings including tractor trailer training.

Next Executive Committee meeting December 10, 2021

Next Board meeting March 11, 2022

Adjournment at 9:14am:M/S.....Lisa Betrus, Cheryl Blask